



RDI CONFERENCE 2017

SPONSORSHIP DETAILS

First held in 2009, the Research for Development Impact (RDI) Conference 2017 is the sixth in a series of conferences previously known as the ACFID University Network Conference. These conferences have become valued occasions in the development community calendar, bringing together hundreds of attendees from across Australia and internationally who work in aid and sustainable development. The main purpose of the conference is to share insights and promote collaboration and partnerships among NGOs and universities within the research for development community.

We invite your organisation to contribute to this unique event and benefit from the opportunity to share your brand with an audience representing some of the largest and most influential organisations in the international development sector. Through the sponsorship opportunities outlined below, your organisation can support the running of this anticipated event, and be recognised as a valued contributor to cross-sector dialogue and cooperation.

WHAT IS THE RDI CONFERENCE ABOUT?

Theme: Partnering for Impact on Sustainable Development: collaboration, coordination and solidarity

The adoption of the Sustainable Development Goals (SDGs) with the commitment of leaving no one behind, signals a new phase for development. With it comes an opportunity to critically assess how new development goals and milestones are likely to be shaped and delivered against this ambitious criterion.

A key step in achieving new development goals is to identify priorities based on both new and longstanding knowledge gaps, to help orient decision-making processes and the strategic allocation of limited funding. This must involve a set of research priorities that engage the academic community with the challenges and opportunities faced by practitioners and policy-makers.

Research and evaluation that underlies development policy agendas has not always been effectively translated into or informed by practice. One way to do this is to combine the expertise of academics, practitioners and policy-makers to design approaches to research that maximise development impact.

The conference aims to facilitate cross-sector debate among academics, practitioners and policy-makers that contributes to new approaches to practice whilst challenging traditional disciplinary boundaries and thinking. The outcome of the conference will be a set of workable approaches that have the potential for significant impact on sustainable development.

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WHY SPONSOR THIS EVENT?

The Network Conferences bring together international experts and guests, Australian practitioners and academics, private sector stakeholders, Australian and international students, and government representatives. They play a niche role in creating space in the development community for:

- ◆ Identifying and addressing emerging issues and debates
- ◆ Strengthening development research and practice
- ◆ Exploring potential collaborations & partnerships across boundaries of discipline and sector.

Without the generous support of organisations and businesses, the RDI Conference could not continue to fulfil this important role. Previous successful conferences have included the following:

2009 – La Trobe University

Meeting the Millennium Development Goals: Old Problems, New Challenges

2011 – Deakin University

An Australian Approach to Development? People, Practice and Policy

2012 – Australian National University

Challenges of Participatory Development in Contemporary Development Practice

2013 – University of Technology Sydney

Development Futures: Alternative Pathways to End Poverty

2015 - Monash University, Melbourne,

Evidence and practice in an age of inequality

First held in 2009, ACFID University Network Conferences have:

- ◆ Convened over 2000 delegates from the Australian international development sector Included over 400 DFAT staff and DFAT-sponsored international scholars
- ◆ Featured leading development experts and thinkers from around the world as guest speakers, including Martin Ravallion, Uma Kothari and Robert Chambers
- ◆ Produced several volumes of the Australian National University's [Development Bulletin](#) reputed publication in the field of sustainable development.

With strong representation from across universities and NGOs on the coordinating committee, we are expecting to attract over 500 participants at the 2017 conference.

As the sixth major conference organised with the Network, the event offers exciting opportunities for brand visibility and engagement with key stakeholders in the Australian aid and development sector.

SPONSORSHIP OPTIONS

There are three primary opportunities for your organisation to get involved in sponsoring the RDI Conference 2017:

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1. Sponsorship Package: contribute towards the overall conference experience through a level of financial contribution which suits your budget. See the table below for the sponsorship benefits offered as part of the package option.
2. Sponsor an aspect of the conference which aligns with your organisation's interests or objectives e.g. sponsor a speaker's costs, digital media expenses or the catering for a networking opportunity.
3. In-Kind sponsorship: Give according to your human or physical resources and skills e.g. pro bono media promotion, A/V support etc.

If you have any questions or alternative models for how your organisation might be interested to support the conference, please get in touch via email.

SPONSORSHIP PACKAGES OFFERED (INCLUSIVE OF GST)

BENEFITS	GOLD > \$6000	SILVER > \$3000	BRONZE > \$1500
Logo displayed in main conference auditorium	✓	✓	✓
Opportunity to display pop up banner at conference venue	✓	✓	
Full complimentary conference registration	2	1	
Logo on conference program and website	✓	✓	✓
Recognition on the conference mobile app	✓	✓	✓
Acknowledgement during conference	✓	✓	✓
Logo featured on major printed marketing materials and program	✓		
Exhibition table	Full table	½ table	½ table
Mentioned in media releases and e-newsletters	✓		

EXHIBITION TABLES

Exhibition tables can be arranged without sponsorship for a charge of \$500 for a ½ table (plus registration for the exhibitor).

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STUDENT FORUM:

The Student Forum will take place as an all-day side event to the RDI Conference on the 15th June. The forum is not only be for the benefit of students, but will also be designed and run by students.

The aim of the forum is to create a participatory space for students to:

- ◆ Contribute to discussions about the key theme of the conference – partnering for impact on sustainable development; and
- ◆ Identify what student actions can be taken forward.

The Student Forum is also seeking sponsorship support. If you have any questions or if your organisation might be interested to support the Student Forum, please get in touch via email.

VENUE DETAILS:

The RDI Conference 2017 and Student Forum will be held at the Sydney University Business School Abercrombie Building (H70), Corner Abercrombie Street and Codrington Street, The University of Sydney NSW 2006

With 9,100 square metres of light-filled flexible teaching and learning space, the latest technology and prime position near the University's historic main campus, the purpose-built Abercrombie Building is ideal for the Network Conference, for more information please visit the [website](#).

CONTACT:

For further information please visit the conference website www.rdiconference2017.org.au or contact Philippa Smales, RDI Network and Partnerships Manager via email on: psmales@acfid.asn.au.

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